



Investor Presentation

For Six Months Ended September 30, 2009

November 2009

INFORMATION DEVELOPMENT CO., LTD.

Change or Die!

- 1. Consolidated Performance Overview**
- 2. Industry Trend and Comparison with Peers**
- 3. Forecast for the Year Ending March 31, 2010, and Strategic Direction**

1. Consolidated Performance Overview

- Overview of ID Group
- Performance Highlights
- Revenue and Profits / Financial Position & Cash Flows
- Revenue Analysis by Business and Customers
- Factors for Revenue and Profit Decrease
- Performance of Domestic Subsidiaries
- Stock Data

Overview of ID Group (As of September 30, 2009)



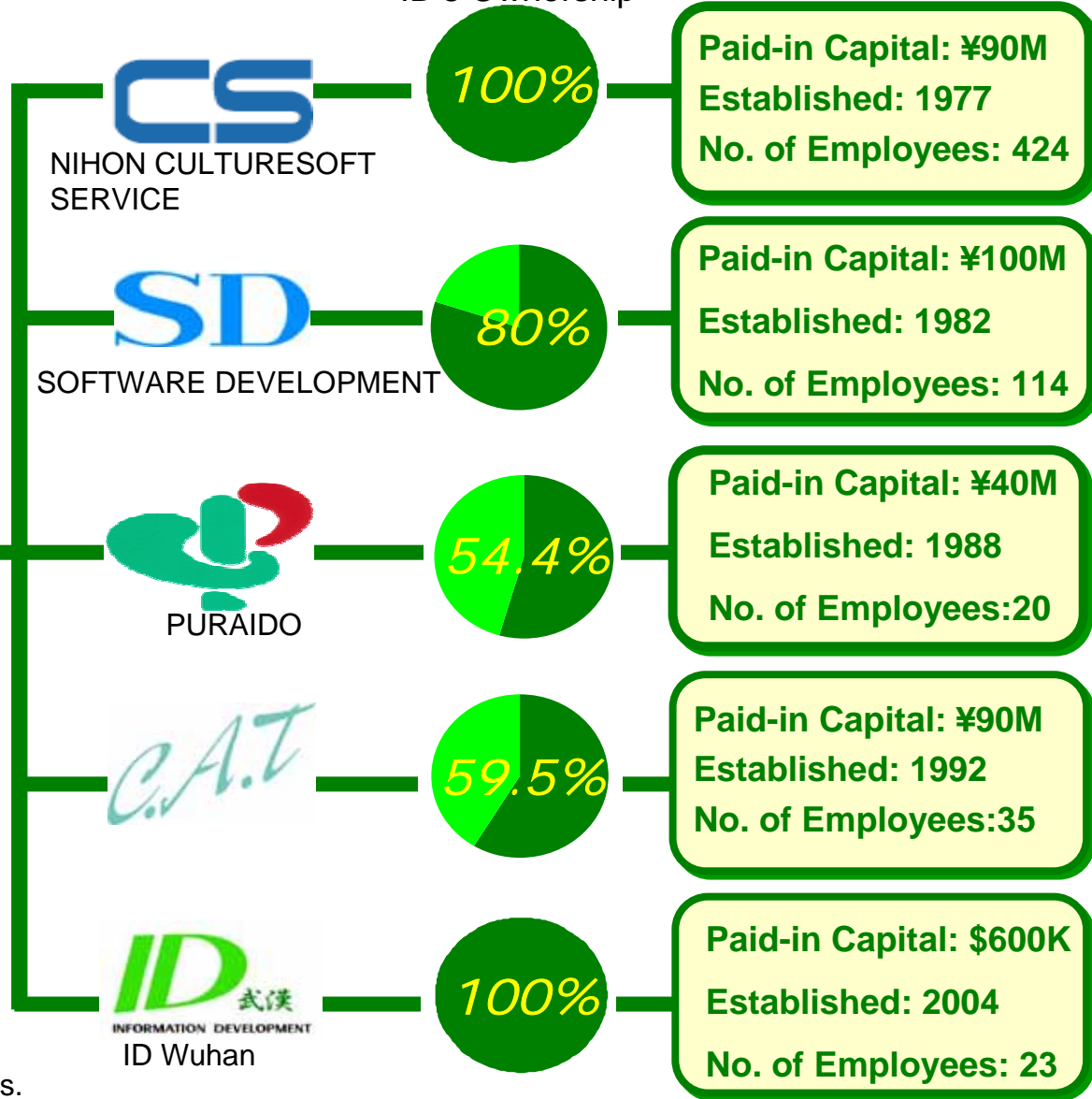
INFORMATION DEVELOPMENT
株式会社 インフォメーション・ディベロップメント

ID's Ownership

Paid in Capital:
¥592.34million

Established:
October, 1969

No. of Employees:
1,727



*ID's ownership ratios are calculated by number of shares excluding treasury stocks.

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▶ **Revenue: ¥8,634million (-2.9% YOY)**

▶ **Operating Profit: ¥493 million (-0.8% YOY)**

▶ **Recurring Profit: ¥483 million (-3.8% YOY)**

▶ **Net Profit: ¥226 million (-16.6% YOY)**

▶ **Adjusted Forecast (for the year ending 31, March 2010)
Downwardly**

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Revenue and Profits (Consolidated)

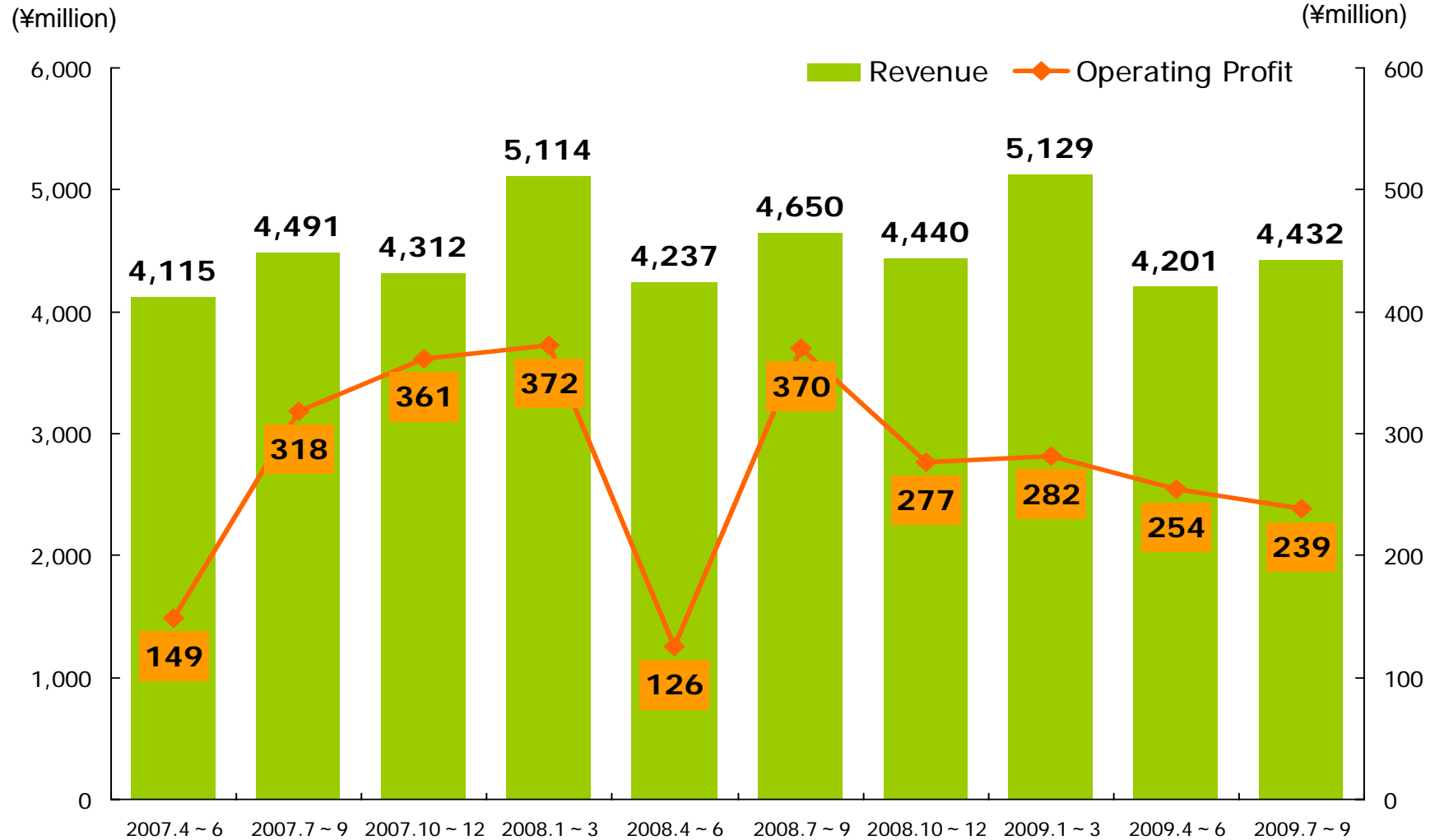


(¥million)	Sept-08	(% of Revenue)	Sept-09	(% of Revenue)	YOY % Changes	% Changes to Forecast
Revenue	8,888		8,634		(2.9)%	(7.3)%
Cost of Sales	7,254	81.6	6,918	80.1	(4.6)%	(8.2)%
Gross Profit	1,633	18.4	1,715	19.9	+5.0%	(3.8)%
SG&A Expenses	1,135	12.8	1,221	14.1	+7.5%	(3.8)%
Operating Profit	497	5.6	493	5.7	(0.8)%	(3.2)%
Recurring Profit	502	5.7	483	5.6	(3.8)%	(1.3)%
Net Profit	271	3.1	226	2.6	(16.6)%	(9.4)%
EPS (Yen)	36.54		30.48			

- A drop in SI orders and termination of a large contract in BPO business.
- Improvement of gross profit margin limited decrease in operating profit to 0.8%.

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Trends of Quarterly Revenue and Profits



In addition to changes in accounting rule, improvement of project management has contributed to stabilization of quarterly profit.

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Revenue and Profits (Nonconsolidated)



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(¥million)	Sept-08	(% of Revenue)	Sept-09	(% of Revenue)	YOY % Changes	% Changes to Forecast
Revenue	6,872		6,504		(5.3)%	(7.0)%
Cost of Sales	5,593	81.4	5,173	79.5	(7.5)%	(8.3)%
Gross Profit	1,279	18.6	1,331	20.5	+4.1%	(1.5)%
SG&A Expenses	872	12.7	859	13.2	(1.5)%	(2.4)%
Operating Profit	406	5.9	471	7.3	+15.9%	+0.2%
Recurring Profit	447	6.5	502	7.7	+12.5%	+2.1%
Net Profit	267	3.9	280	4.3	+4.8%	(4.3)%
EPS (Yen)	36.08		37.79			

- The mainstay ITO business remained firm and offset some of the drop in SI & BPO business.
- Improvement of gross profit margin covered increase in SG&A expenses.

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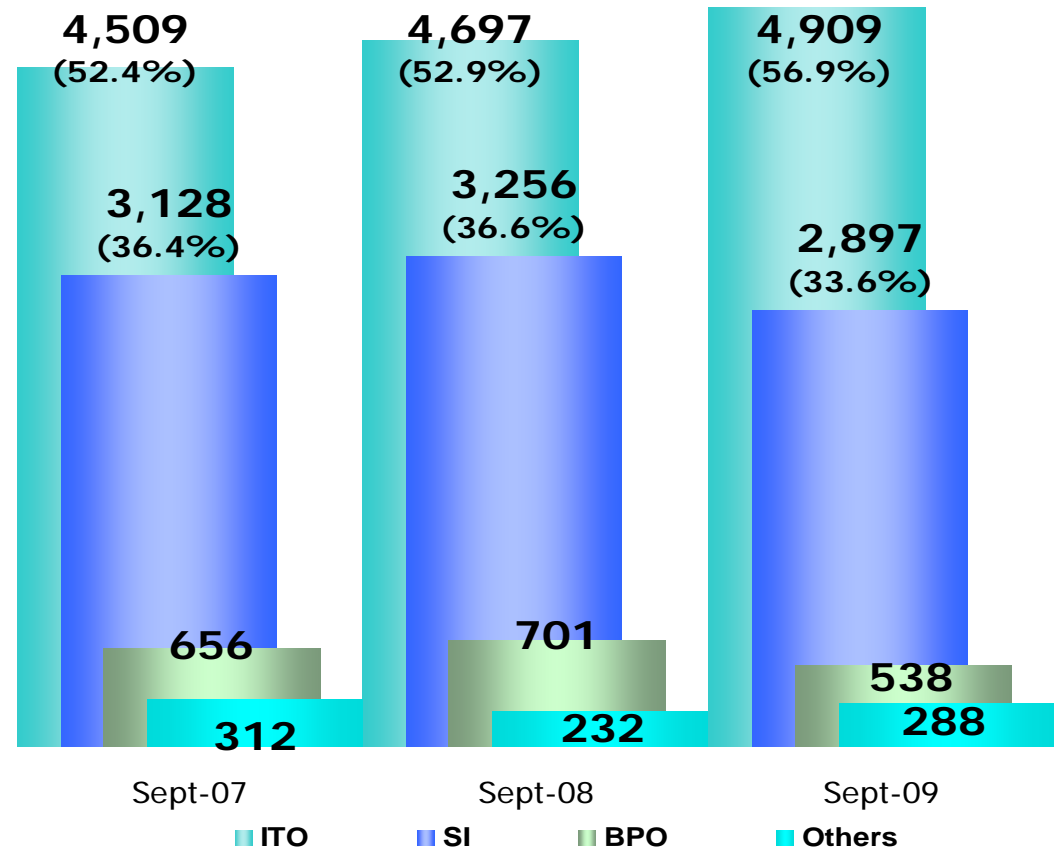
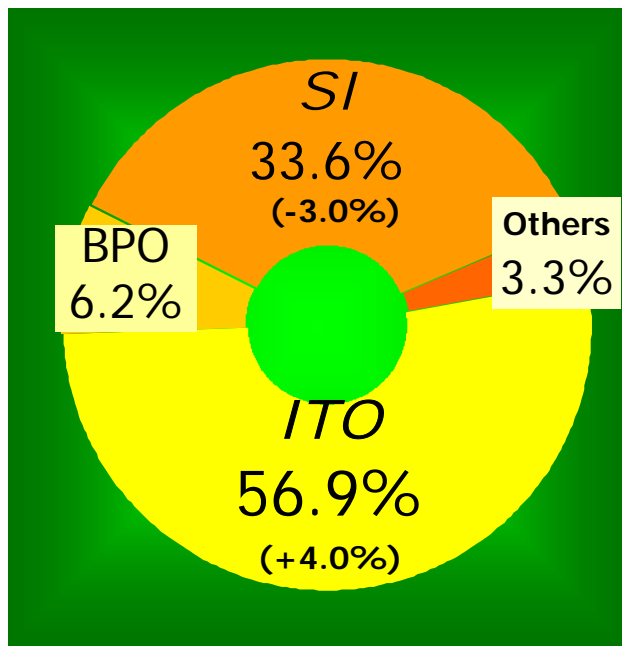
(¥million)	Mar-09	Sept-09	YOY % Changes
Current Assets	5,187	4,332	(16.5)%
Cash and Deposits	1,894	1,448	(23.5)%
Fixed Assets	4,867	4,902	+0.7%
Total Assets	10,055	9,234	(8.2)%
Liabilities	4,159	3,276	(21.2)%
Interest-Bearing Debt	906	624	(31.1)%
Earned Surplus	5,020	5,105	+1.7%
Total Shareholders' Equity	5,728	5,814	+1.5%
Cash Flows from Operating Activities		158	
Cash Flows from Investing Activities		(176)	
Cash Flows from Financing Activities		(427)	

<YOY % Changes>

ITO	SI	BPO	Others
+4.5%	(11.0)%	(23.2)%	+23.7%

*Figures in brackets indicate % of revenue. (¥million)

Revenue by Business



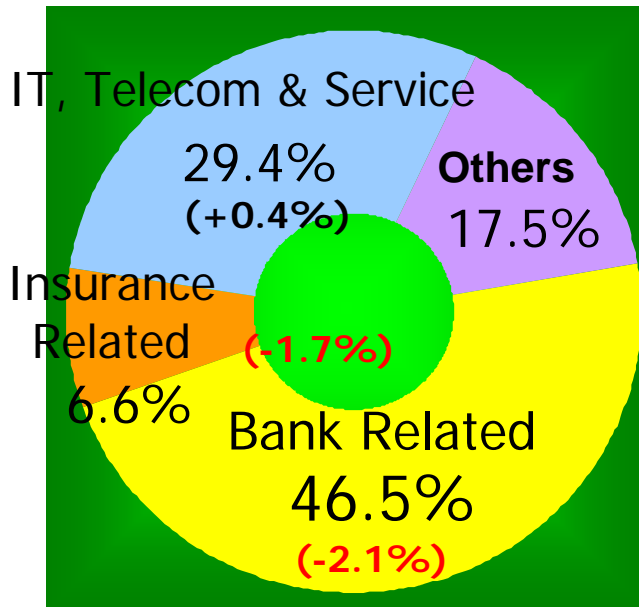
*Figures in brackets indicate YOY change of % of revenue

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<YOY % Changes>

Financial Institutions	IT, Telecom and Service	Others
(9.4)%	(1.8)%	+21.6%

Revenue by Customer

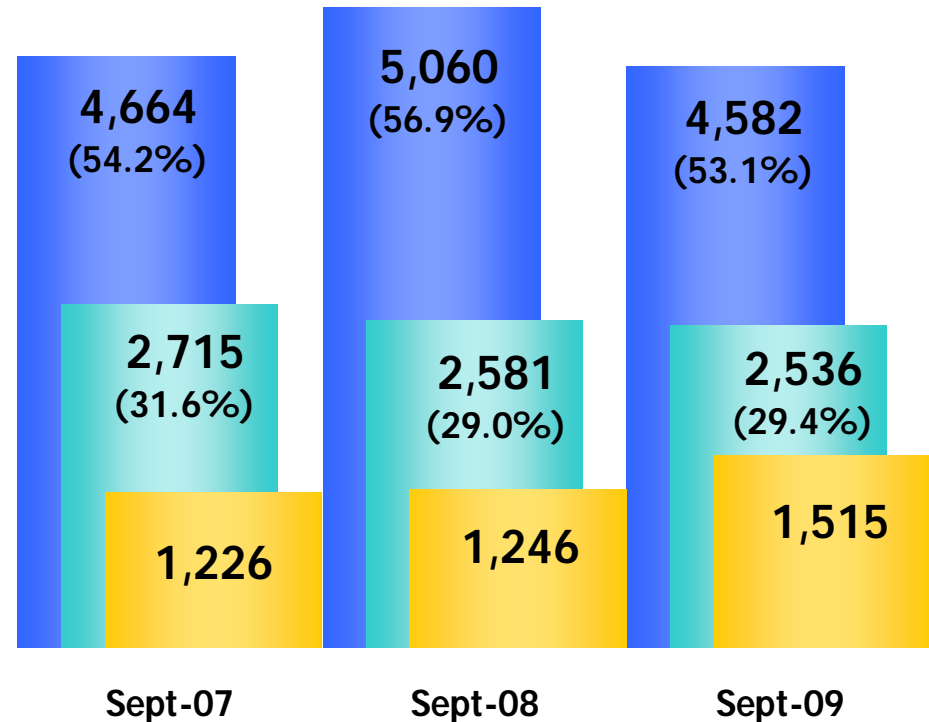


*Figures in brackets indicate YOY change of % of revenue

(¥million)

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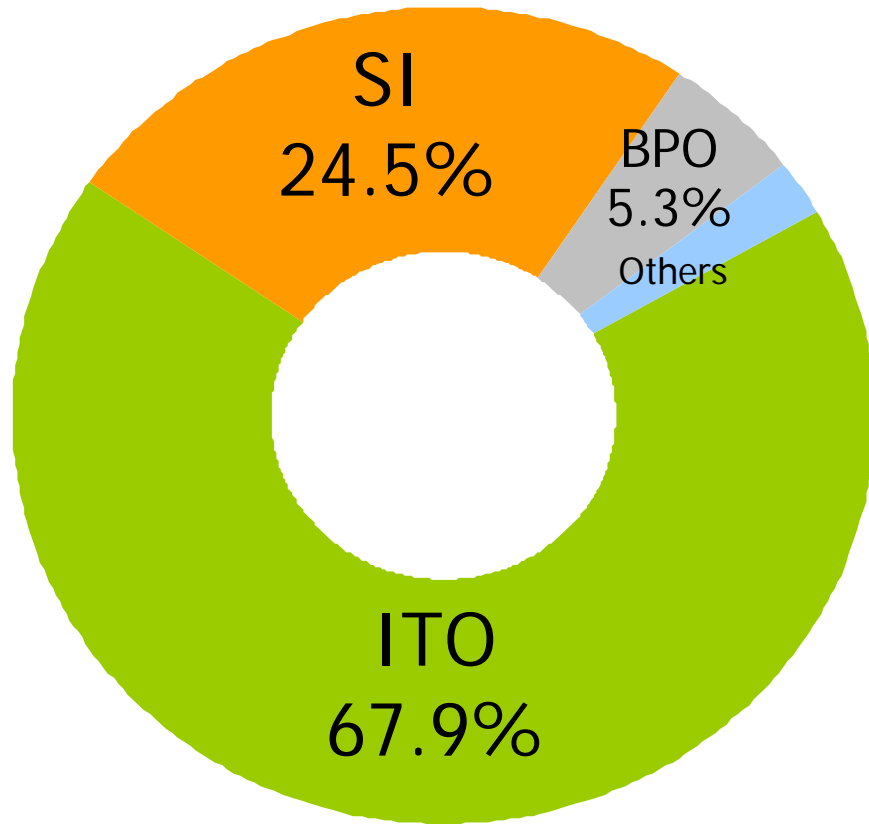
- Financial Institutions
- IT, Telecom & Service
- Others



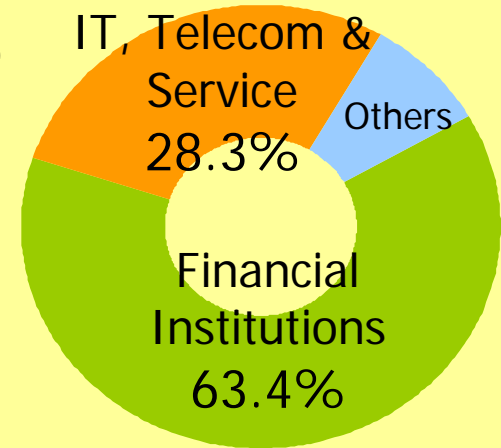
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Robust data center operational management services for financial institutions

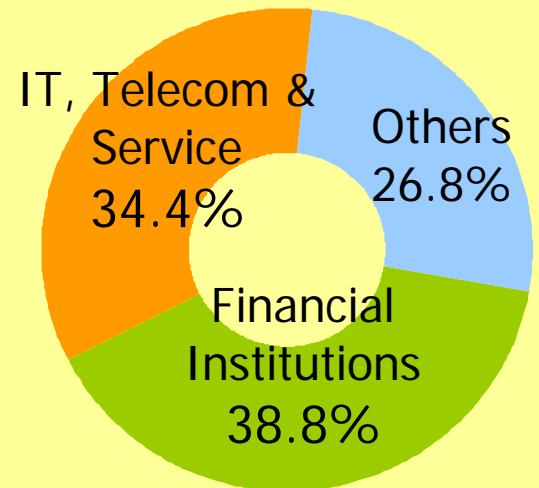
< Revenue for Financial Institutions >



ITO



SI

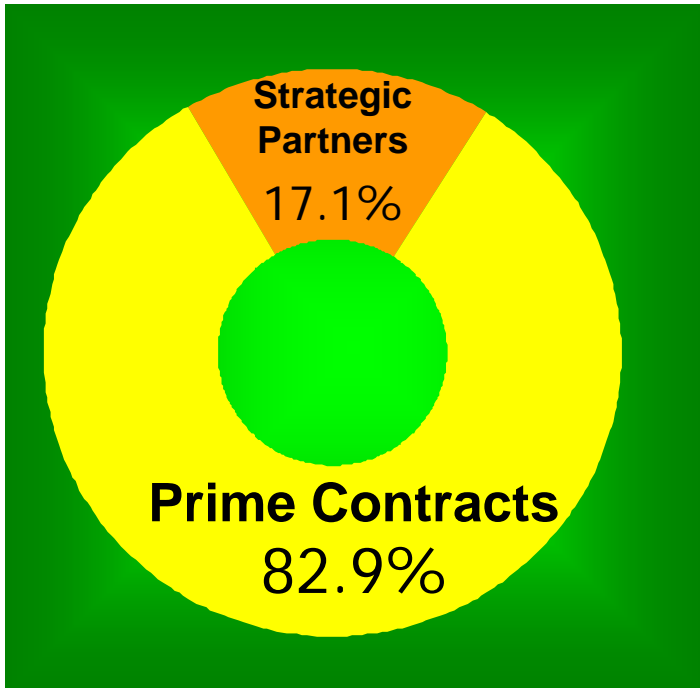


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Prime Contracts: over 80%

Revenue by Contract



< Major Customers >

Prime Contracts

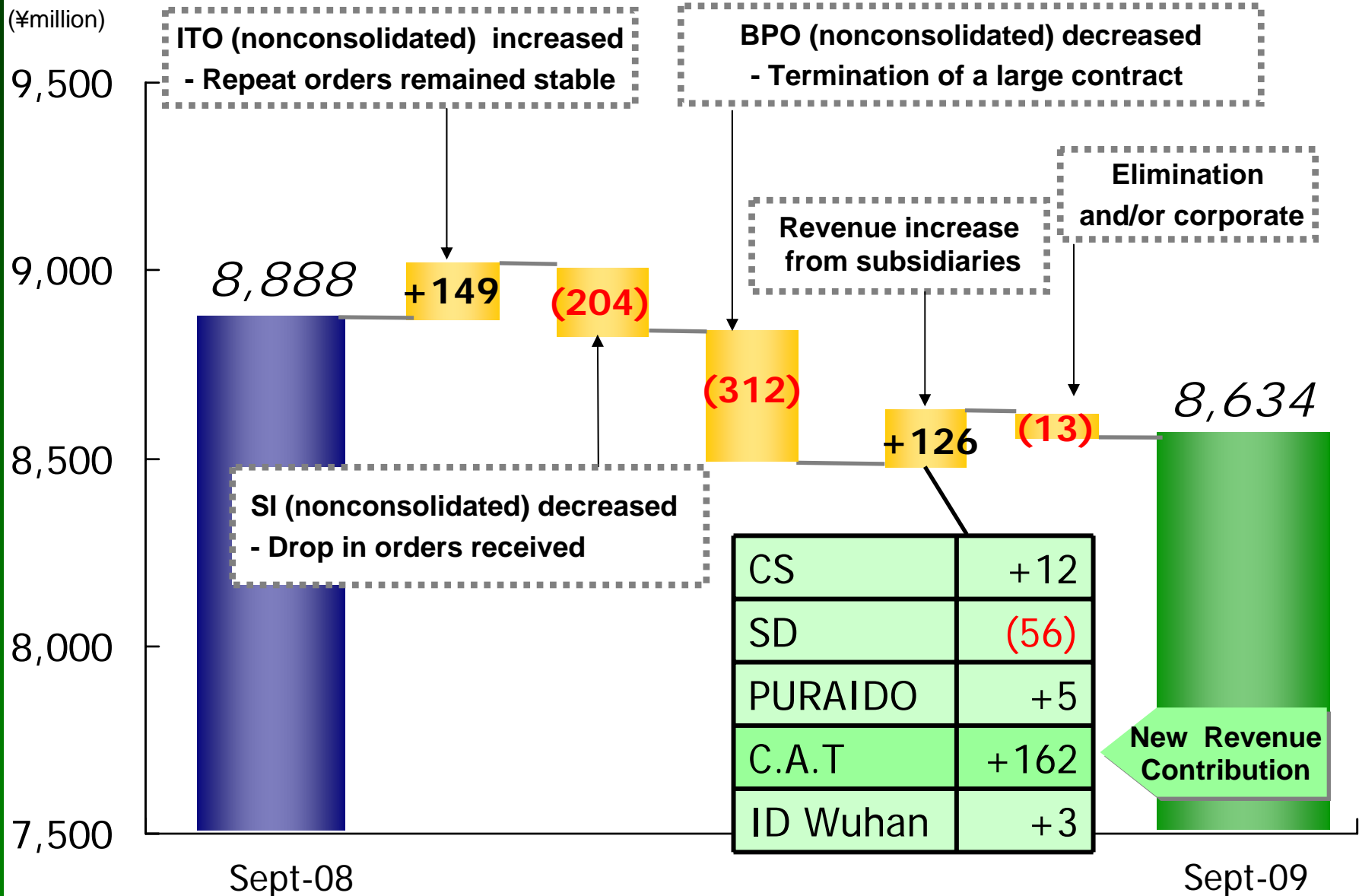
- Financial Institutions
- IT, Telecom & Service
- Others (Manufacture, Transportation, Public, Energy etc.)

Strategic Partners

Major IT Vendors

Factors for Revenue Decrease

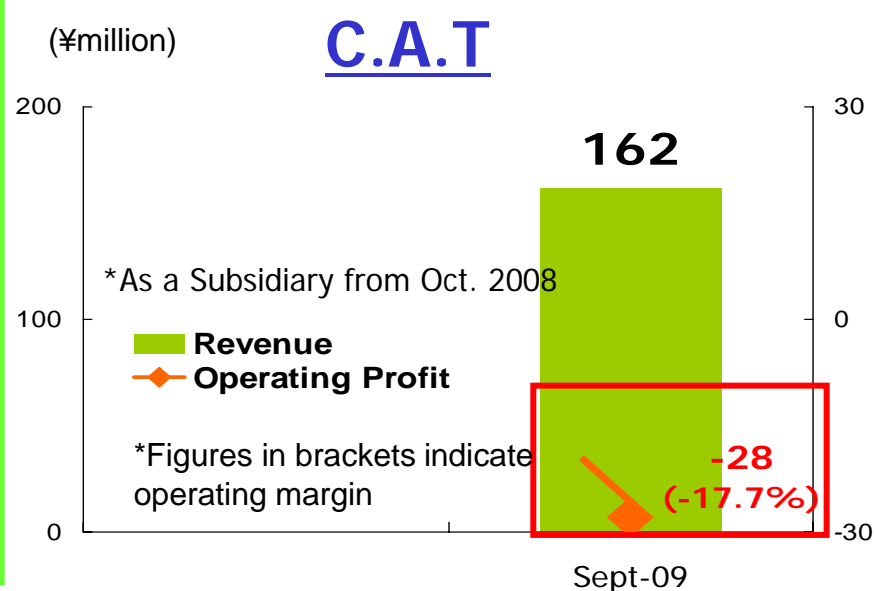
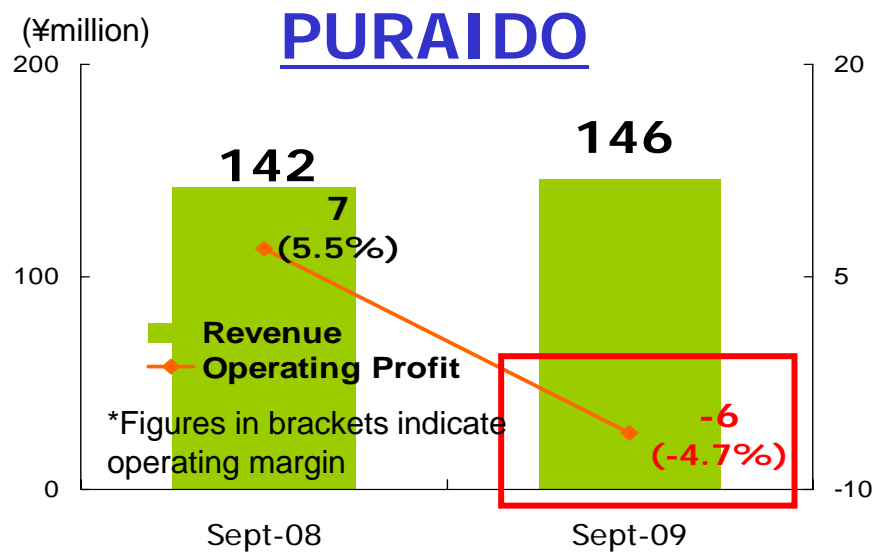
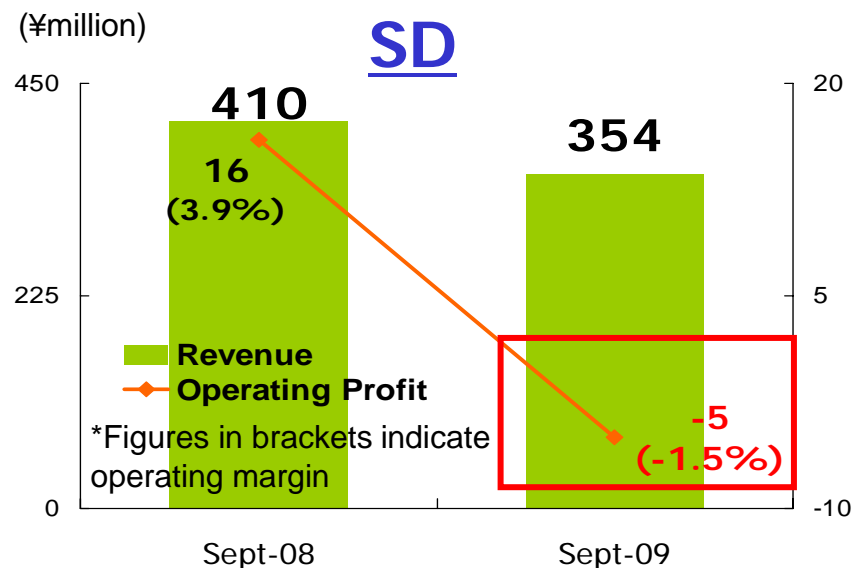
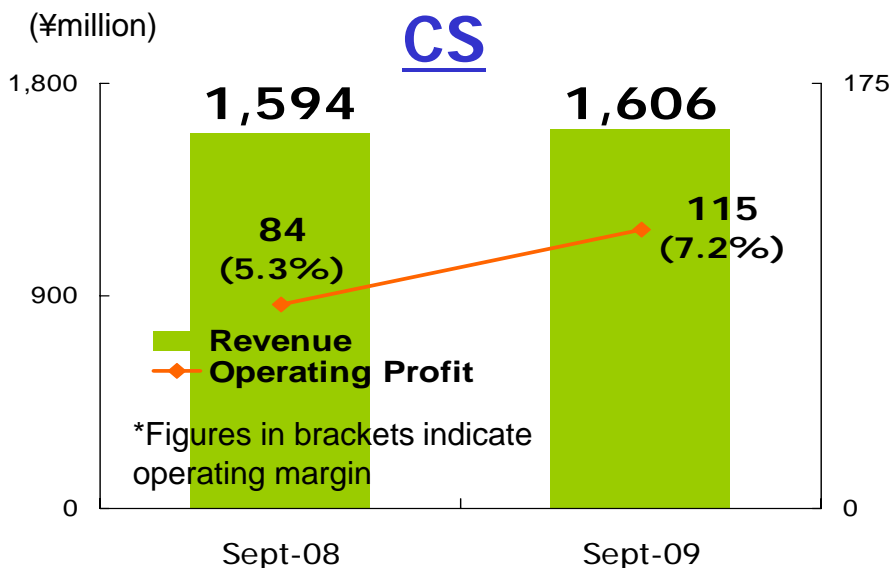
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Performance of Domestic Subsidiaries

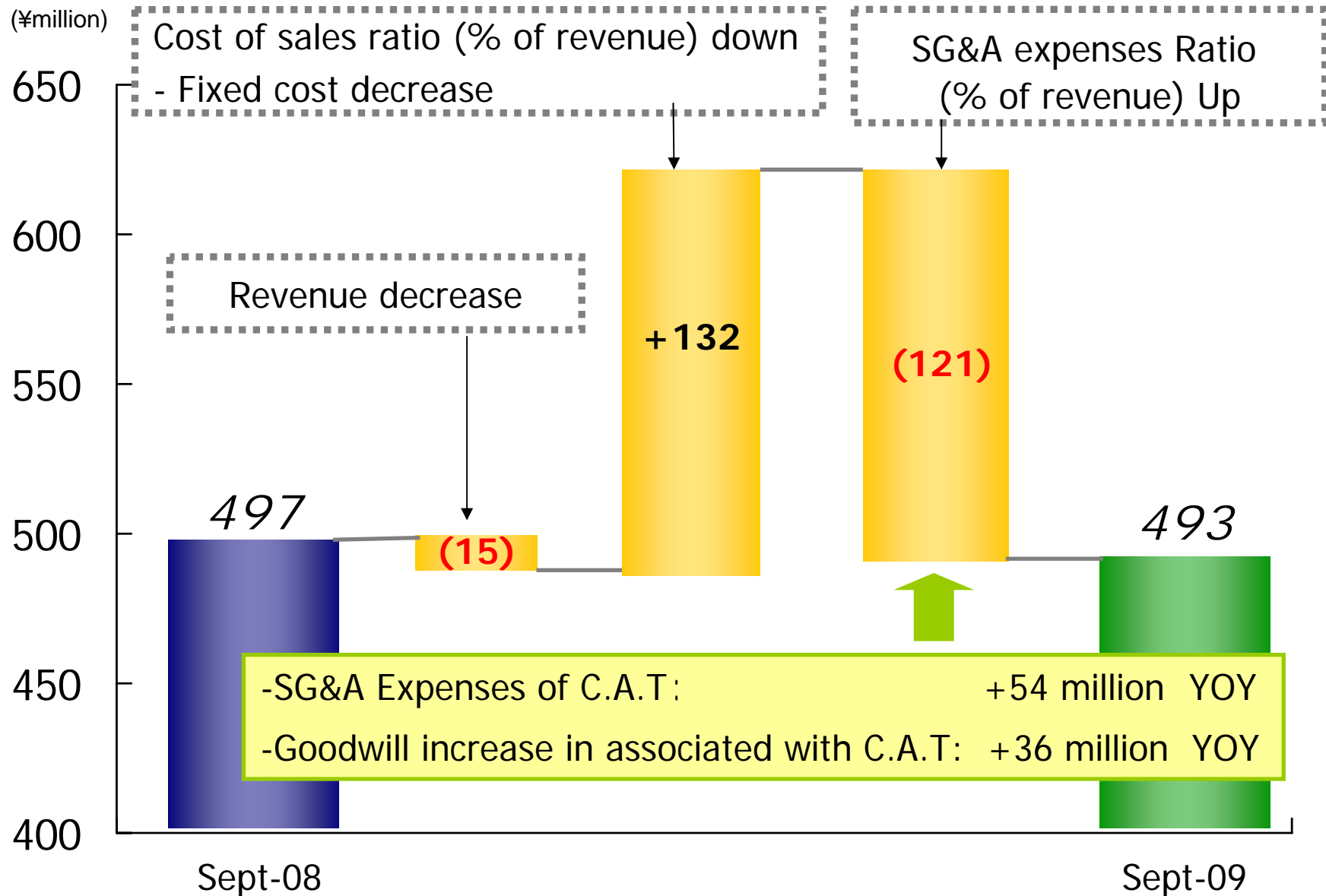


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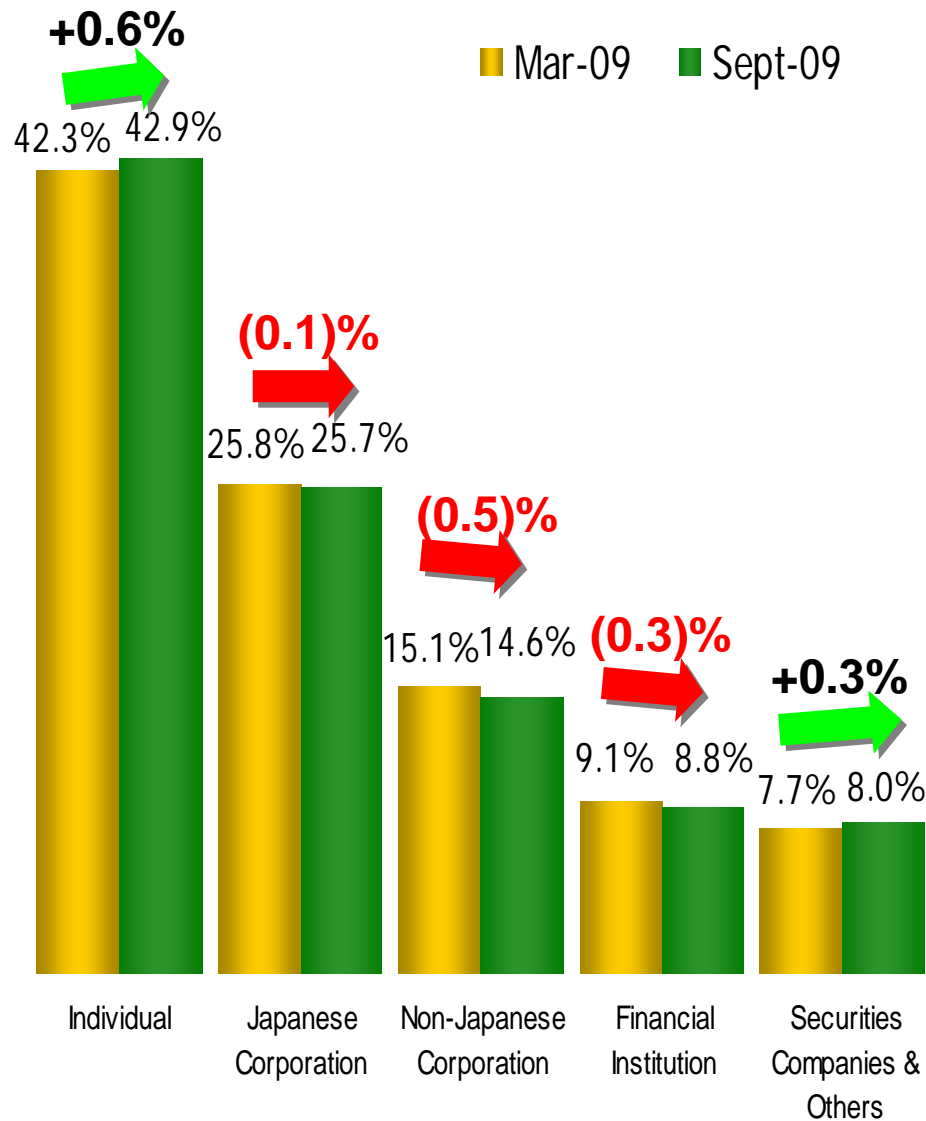


Factors for Operating Profit Decrease

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◆ Shareholding by Investor Type



◆ No. of Shareholders: 1,914
(61 decreased from March 31, 2009)

Major Shareholders		% of Total Shares
1	A. K. Corporation	8.7%
2	Mizuho Trust Systems Co., Ltd.	8.5%
3	Taiyo Pearl Fund, L.P.	8.1%
4	ID Employee Ownership Account	7.1%
5	State Street Bank and Trust Company 505104	5.4%
6	Mizuho Trust & Banking Co., Ltd.	3.5%
7	K.C.S Co., Ltd.	3.5%
8	The Master Trust Bank of Japan, Ltd. (Trust Account)	2.9%
9	Wahei Takeda	2.6%
10	Akemi Funakoshi	1.6%

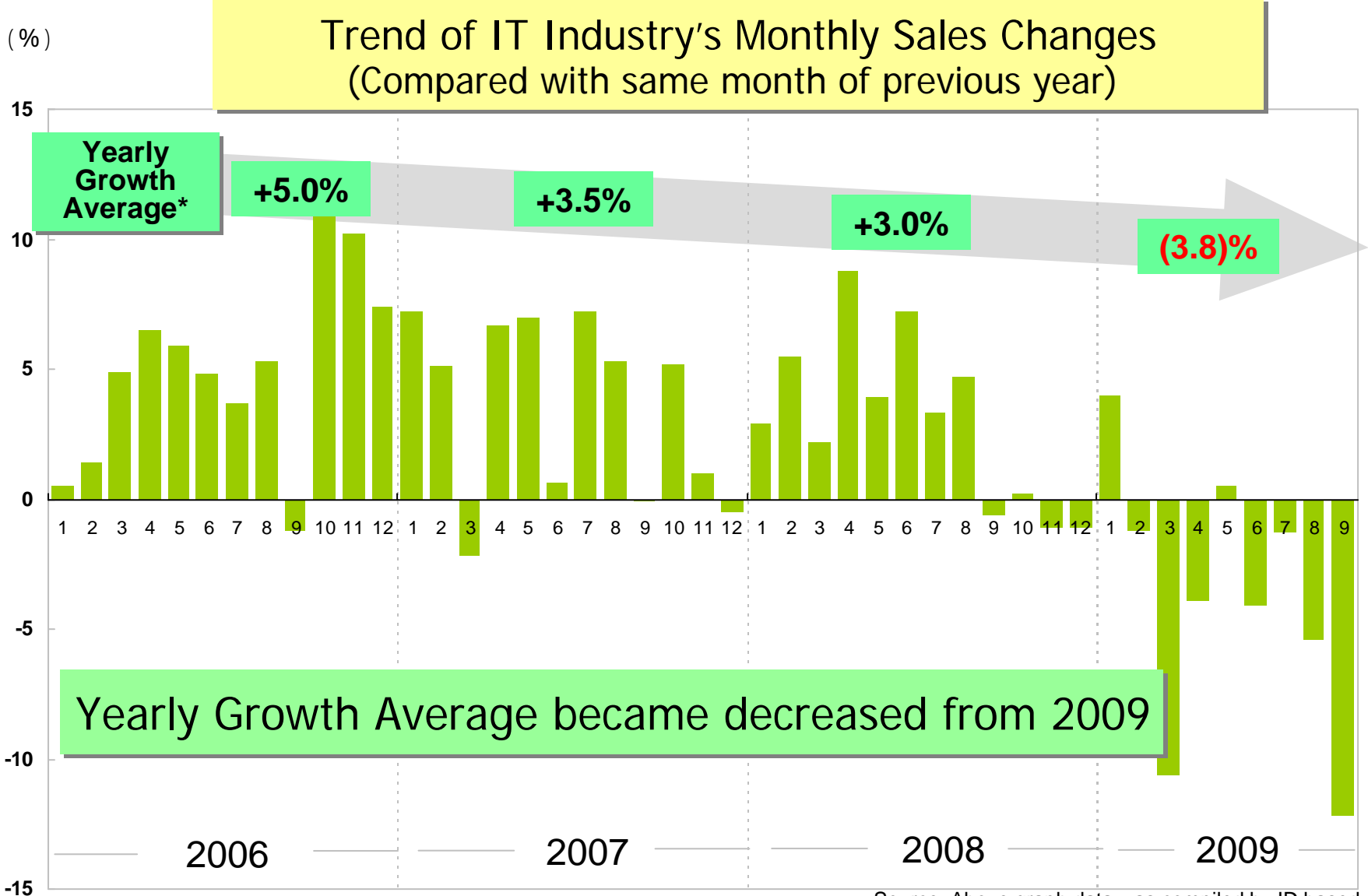
*601,160 of treasury stocks are excluded from the above.

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2. Industry Trend and Comparison with Peers

- Industry Trend
- Performance Comparison with Peers

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Source: Above graph data was compiled by ID based on "Trends in specific Service Sector (METI)"

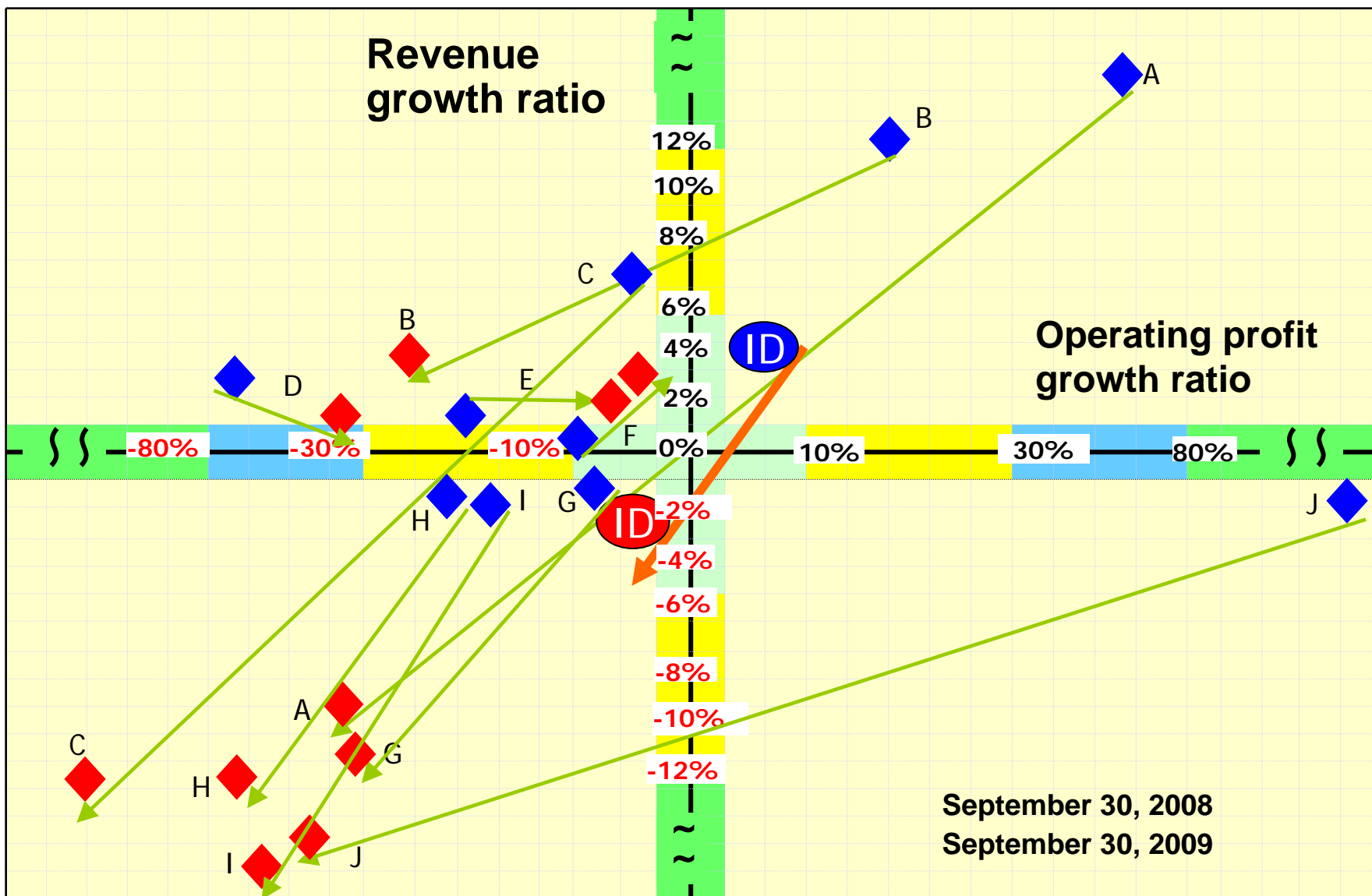
*The average is calculated from the total amount added simply together.

Performance Comparisons with Peers

(Sept.2008 vs.Sept.2009)



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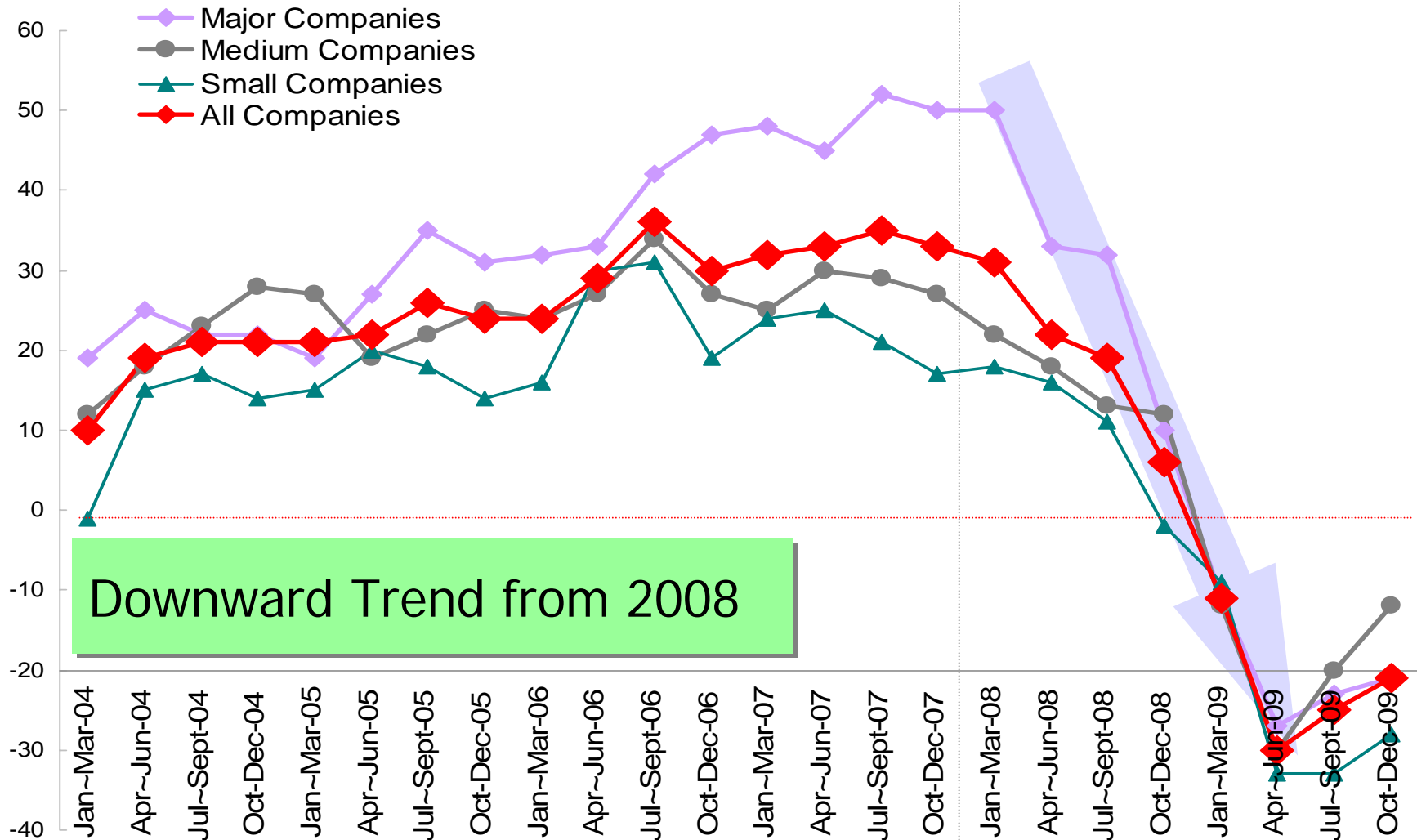


Source: Results announcements for the six months ended on September 30, 2009 by each company (compiled by ID).

3. Forecast for the Year Ending March 31,2010 and Strategic Direction

- Industry Trends
- Forecast for the Year Ending March 31, 2010
- Strategic Direction:
Long-Term Growth Process & Medium-Term Tactics

Business Conditions Diffusion Index (DI) of IT Industry



Source: Prepared by ID based on the Short-term Economic Survey of Principal Enterprise in Japan by the Bank of Japan

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Performance Forecast (Adjusted Downwardly)

(For the Year Ending March 31, 2010)



(¥million)

	2010.3 (A) (Adjusted)	YOY % Changes	% Changes (A) to (B)	2010.3 (B) (At the Start of FY 2009)
Revenue	17,000	(7.9)%	(8.8)%	18,650
Operating Profit	680	(35.7)%	(39.8)%	1,130
Recurring Profit	670	(39.6)%	(39.6)%	1,110
Net Profit	300	(46.8)%	(47.4)%	570
EPS (Yen)	40.39			76.74

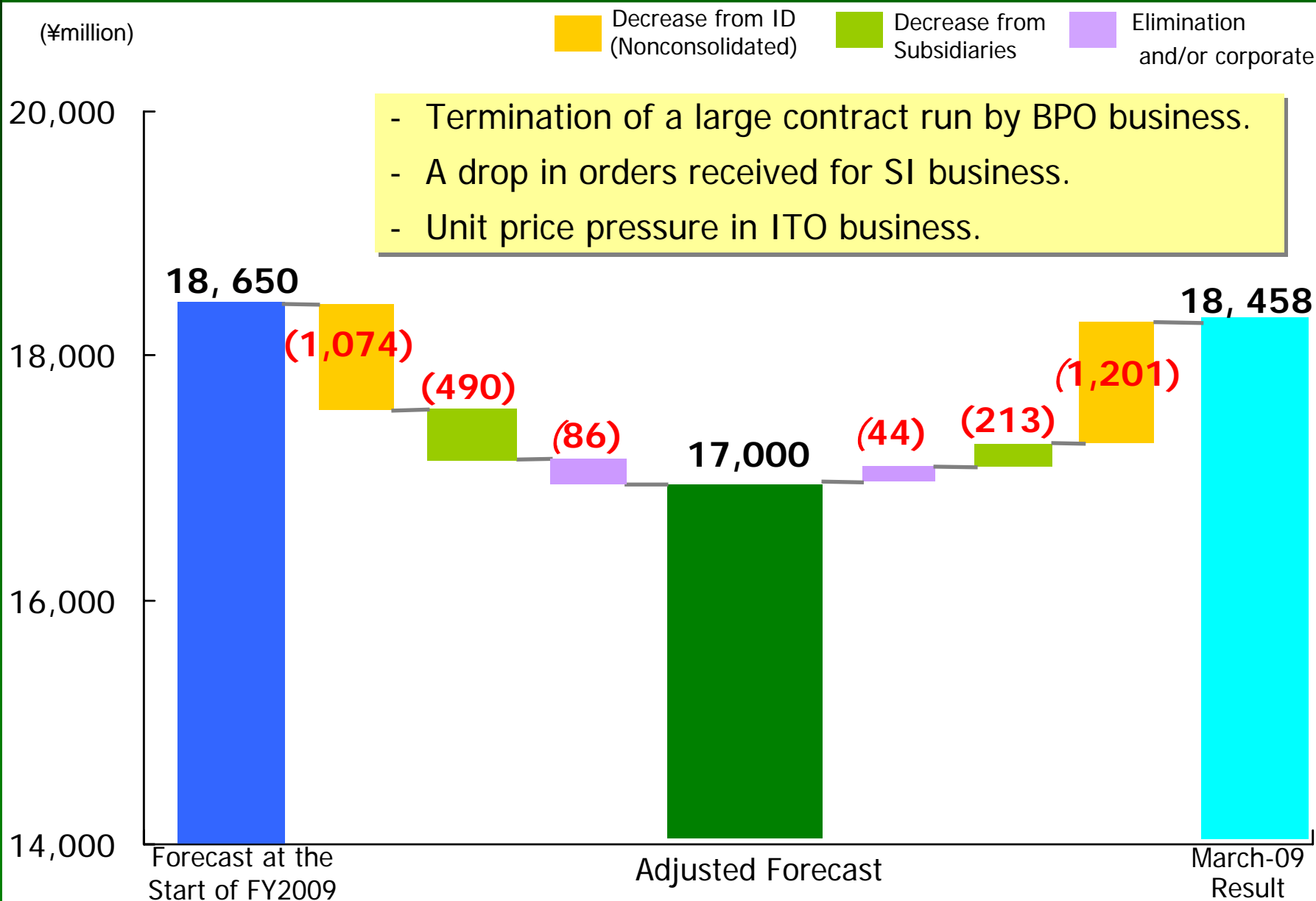
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-We expect the IT industry to face challenges due to unclear order prospects, price pressure, and scale down / cancellation of projects.

- Profits were estimated lower due to revenue decrease and fixed costs ratio (% of revenue) up.

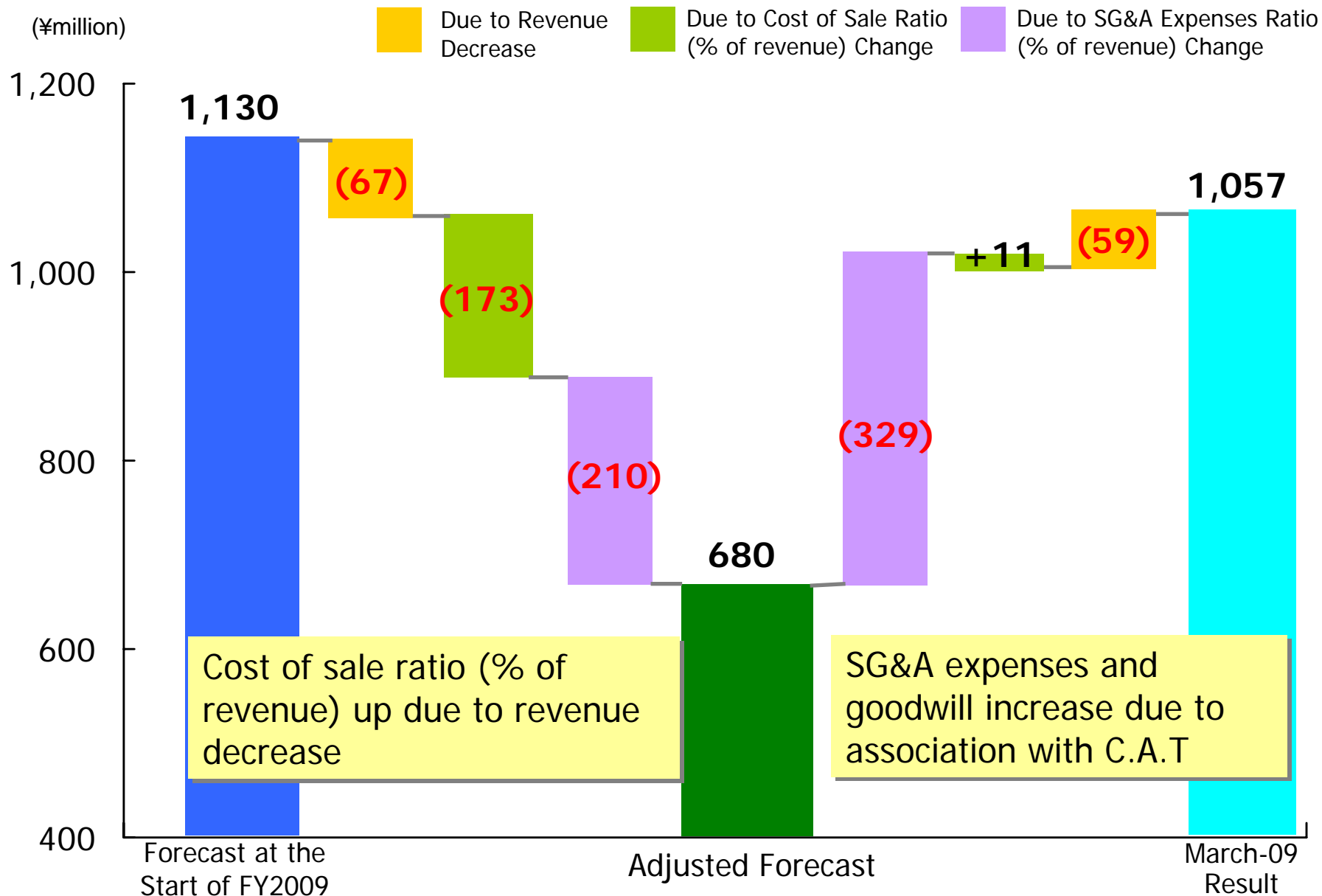
Factors for Adjusted Forecast (Revenue)

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Factors for Adjusted Forecast (Operating Profit)

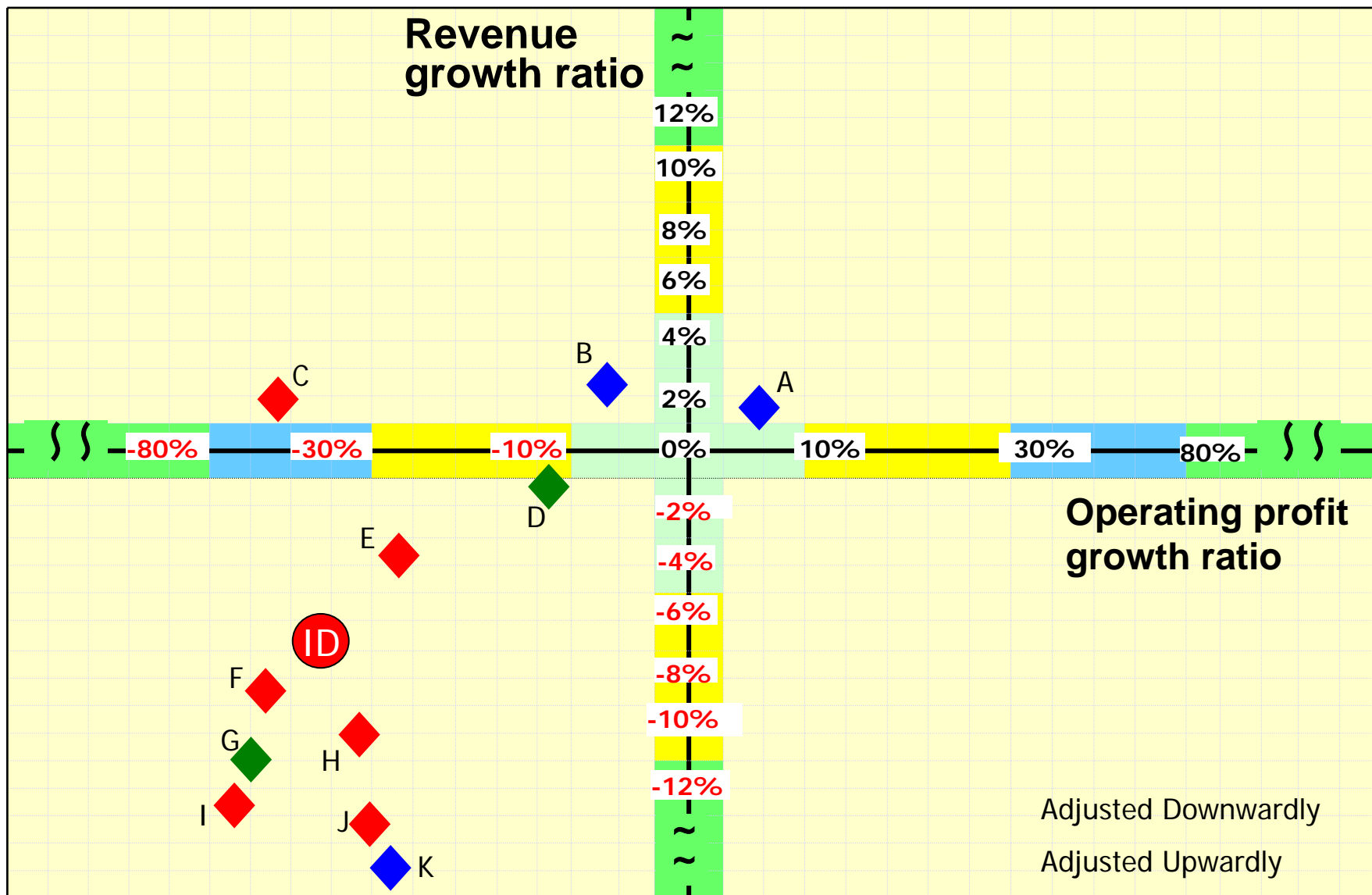
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Forecast Comparisons with Peers

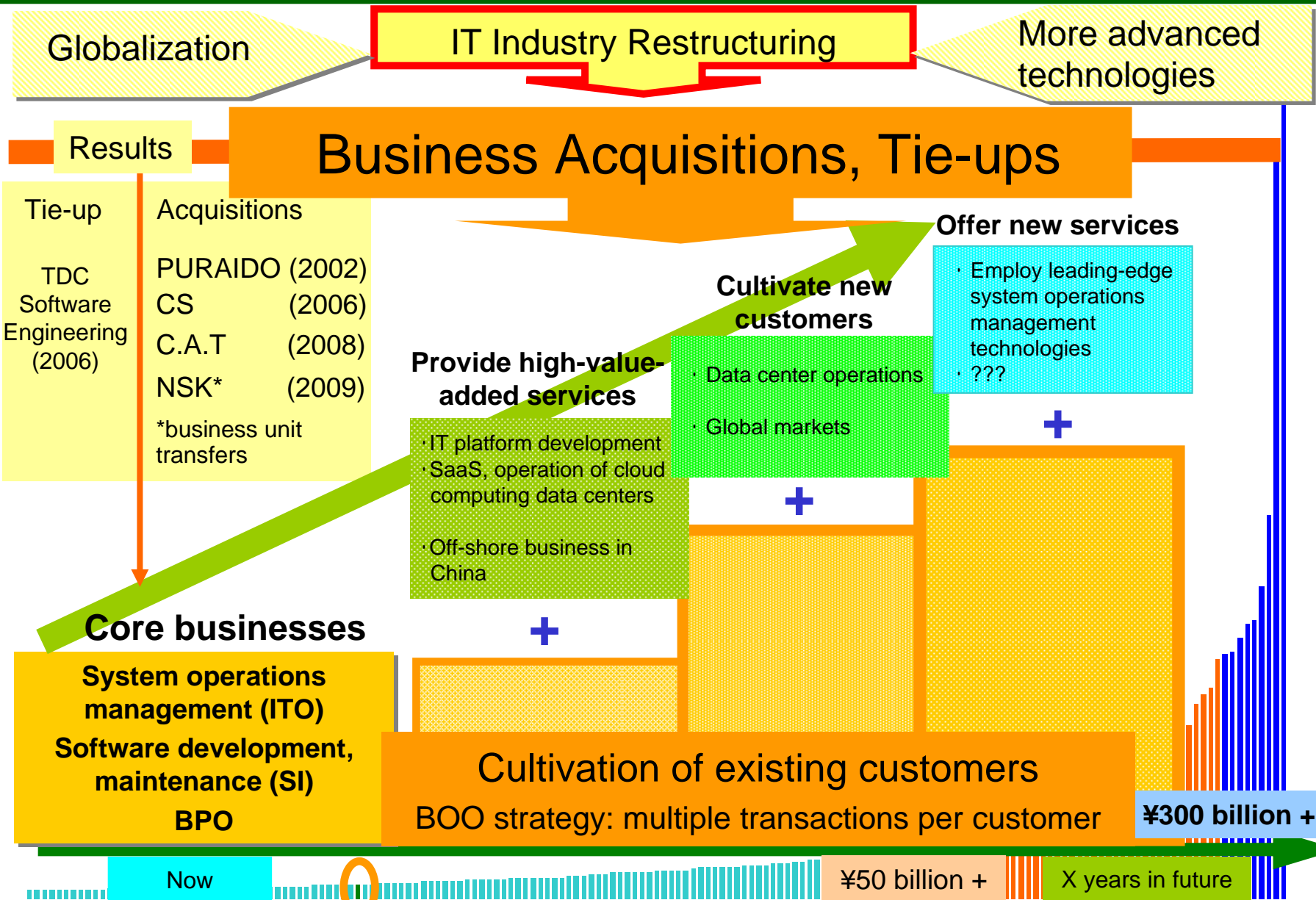
(For the year ending March 31, 2010)

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Source: Results announcements for six months ended on September 30, 2009 by each company (compiled by ID).

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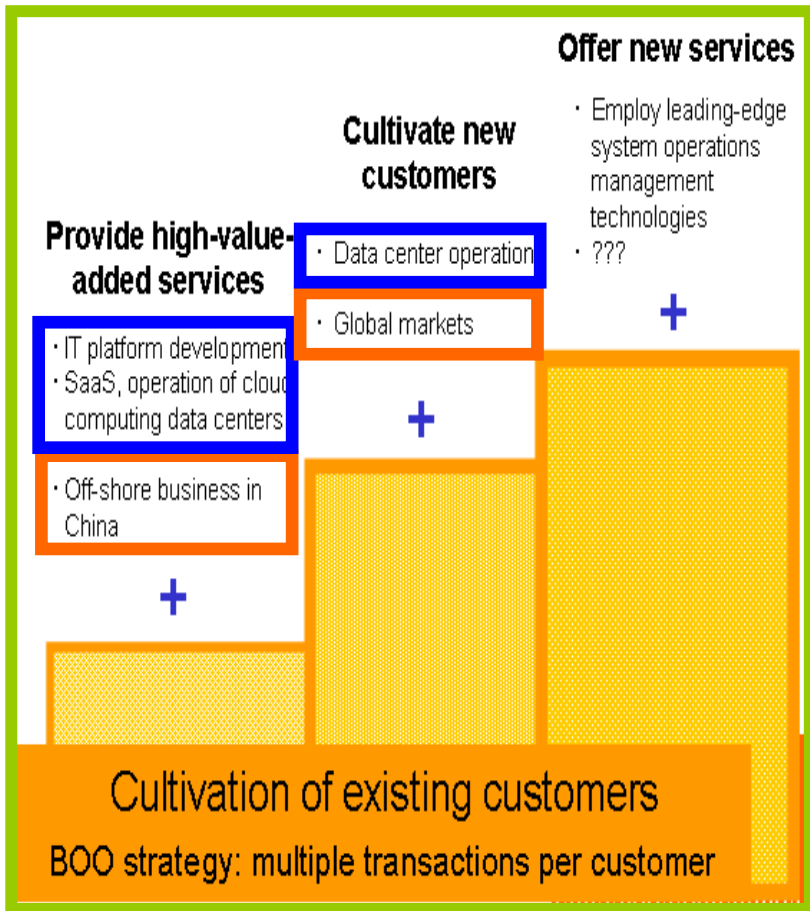
Long-Term Growth Process

Expanding Data Center Operation Business & Off-shore



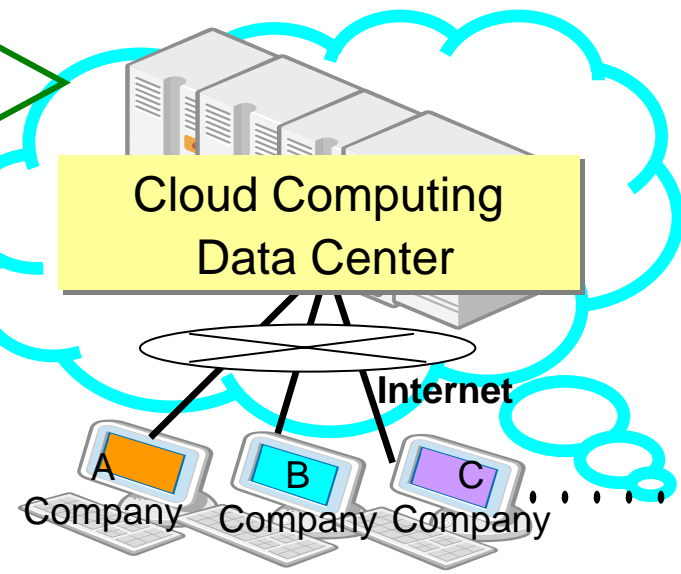
ID GROUP Entry the market with all Businesses

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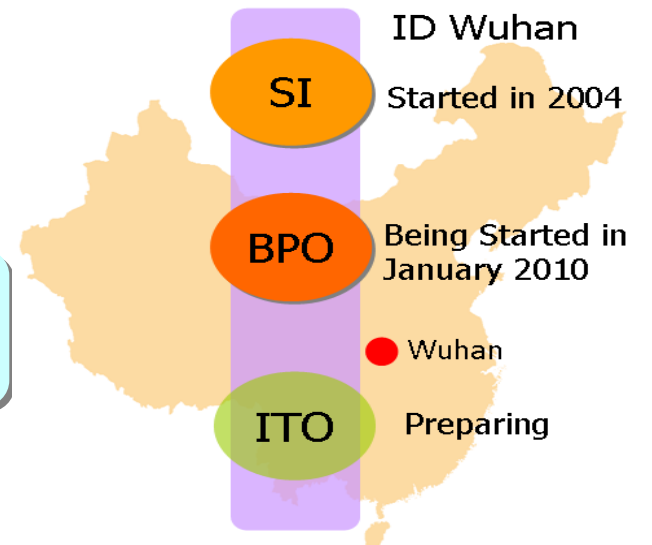
FOCUS

Expand Services



FOCUS

Improve Productivity

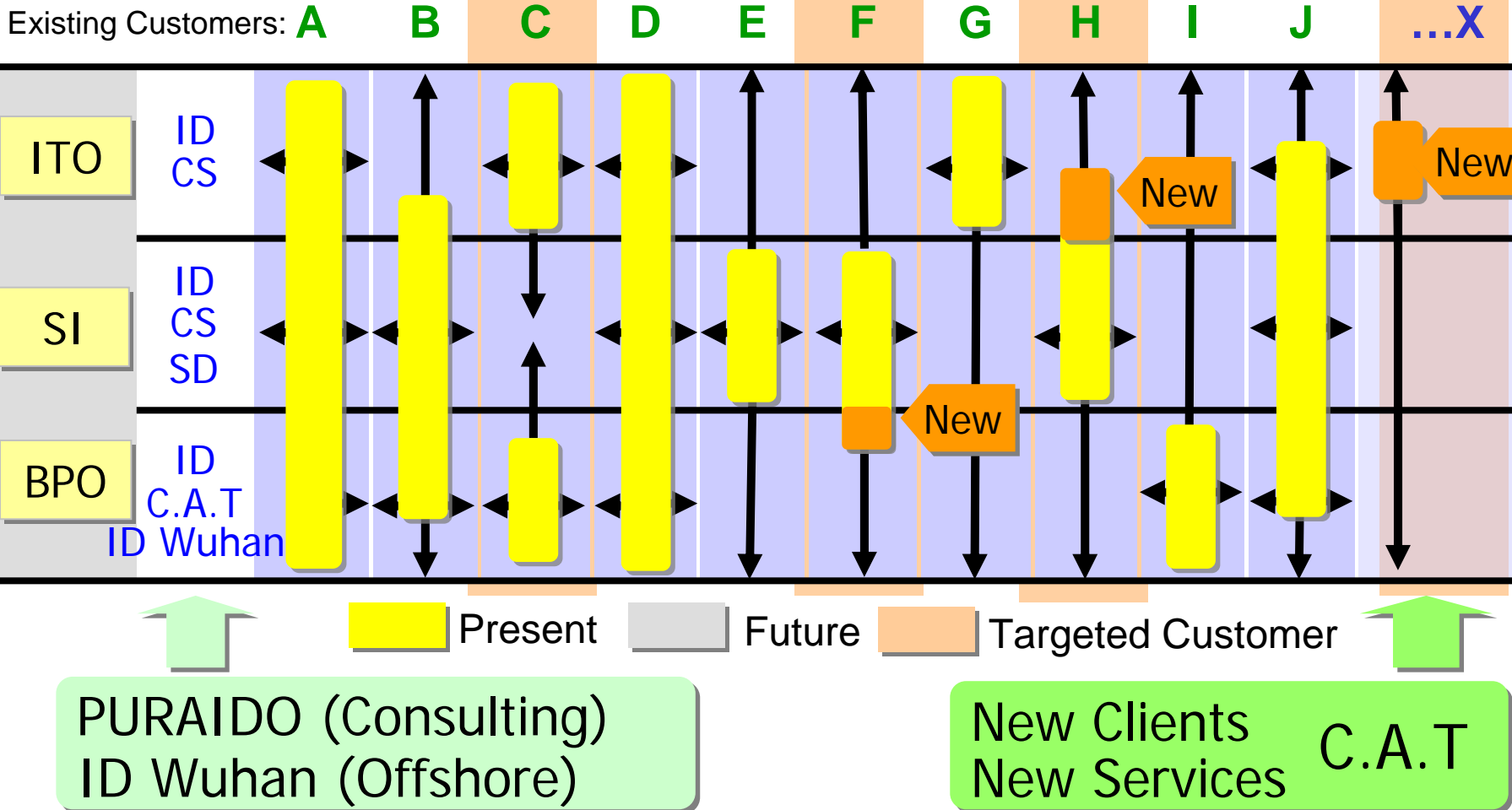


Medium-Term Tactics

Expanding Services for Existing Customers

Promote BOO* Strategy to Expand Services for Existing Customers of ID Group

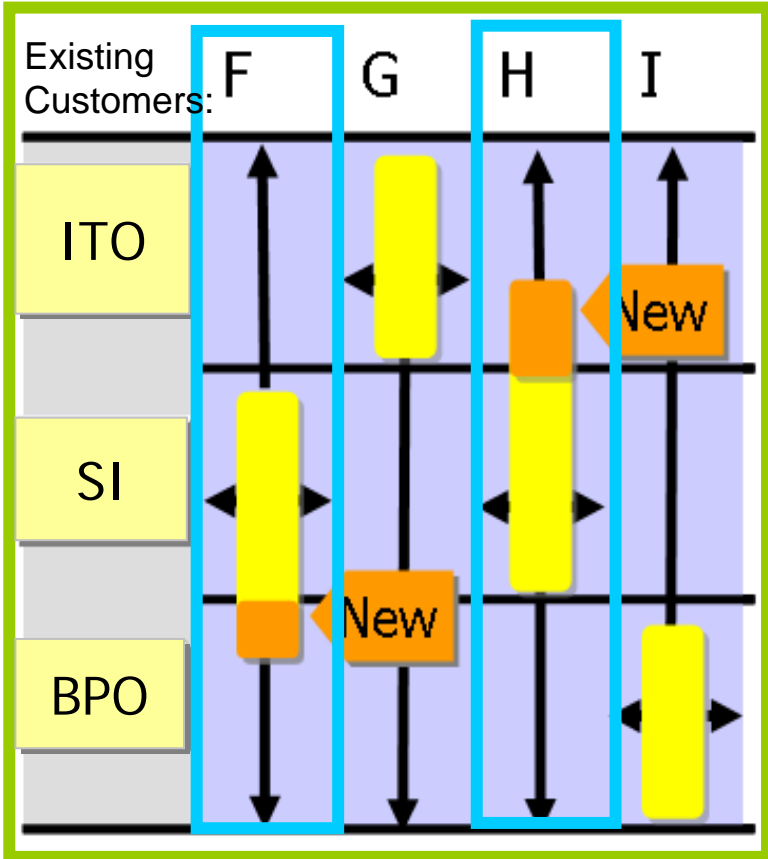
*BOO strategy: An acronym for business operations outsourcing, BOO is the strategy of providing integrated upstream to downstream services.



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Expanding Sales by Focusing to Existing Customers & Business Areas

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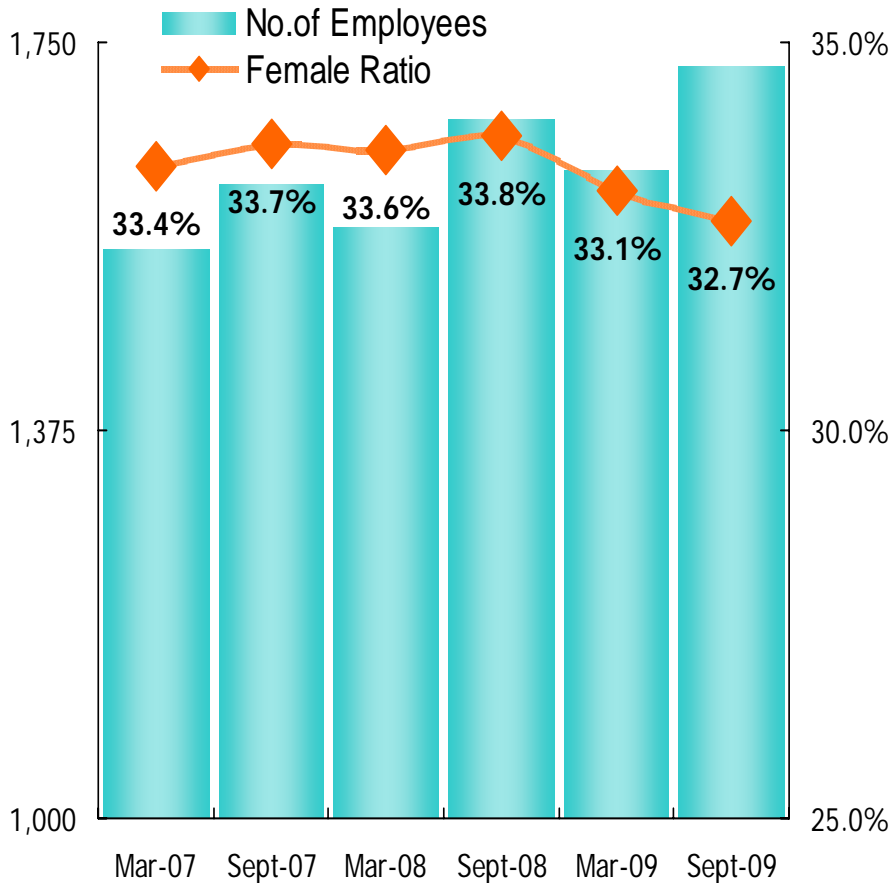
	ITO	SI	BPO
F Company	<u>Focus Area</u>	Existing Business	Existing Business <u>Focus Area</u>
H Company	Existing Business <u>Focus Area</u>	Existing Business	<u>Focus Area</u>
3 Years Target	1~2 Billion	1~1.5 Billion	0.5~1 Billion

Collaboration With ID Wuhan

Focus on Hiring for Talented Female Pool & Enhancing Training Program.

No. of Employees and Female Ratio

(Nonconsolidated)



Training Program

Exchange Training Program

Human Skill Training System

Technical Skill Training System

E-Learning System

Incentive for Qualifying

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